Start here

Foundiro connects entrepreneurship learning, practical venture building, AI-assisted research and human mentoring in one guided journey: from an idea to an evidence-informed business.

This folder shows what Foundiro is, how one lesson is taught, what a founder and a facilitator do week by week, what a delivery needs, and how the digital workspace handles data. It is written for university leaders, programme directors, teaching staff and delivery partners. Allow about ninety minutes to read it all; five minutes for the two-page overview alone.

Read	File	What you will see	Time
1	01 Foundiro Overview	Two pages: who it is for, the student journey, what is different about the method and the roles of AI and people, what students and the university receive, the programme scope, where things stand, and an invitation to a demonstration	5 min
2	02 Sample Lesson: Interviewing Without Bias	One complete lesson as it is taught: A method note, B participant lesson with worked example and guided practice, C participant worksheets and learner assessment, D facilitator guide with model answers, E teaching slides	30 min
3	03 Example Startup Journey: CarryWell	A fictional student idea, reusable lunch containers on a Dubai campus, taken from Stage 0 to Stage 5 with its research, findings, decisions, failed claims and human reviews	20 min
4	04 Founder and Facilitator Journey	What a student and a facilitator do in one week, from reading to feedback, on paper and in the digital workspace	10 min
5	05 Scope, Calendar and Staffing	The 68-lesson core and 16-lesson continuation, the 30-week plan, contact and independent hours, reviewer staffing, and a delivery checklist	10 min
6	06 Data Handling and Operations	What the digital workspace stores, who can see it, what is confirmed by test and what is not yet	10 min
7	07 Methodology Guide (optional)	The framework in detail: why entrepreneurship education has to change, the founder loop, the six ideas that carry the method, what a university receives and how a delivery runs	15 min
8	08 Simulated case study: WeekPlate (fictional)	One fictional student idea played by an AI through the corrected materials from Stage 0 to the launch decision: the connected journey, pivotal findings, three exercise extracts, the AI and human roles, the reviews and the limits. Not a real student, not market validation	15 min

Three things to look for

1. **Evidence before opinion.** In the lesson and in the example, every claim has a criterion written before the data, and every piece of evidence shows where it came from and how much commitment it represents.
2. **AI with clear limits.** Your AI Partner is the assistant a student already uses, given a task briefing by Foundiro. It critiques, organises and proposes; students keep or reject each suggestion and record what the AI did. Every exercise also works without any AI. Synthetic material is never evidence.
3. **A person decides.** Weekly worksheet feedback comes from the facilitator. Every formal decision about a venture is made by a named reviewer at the end of a stage who records what they checked. Learning, venture evidence and commercial results are kept as three separate records, never one score.

A note on what is shared here

The sample lesson is taken from the full Foundiro classroom package and corrected in November 2026; the facilitator guide contains model answers and is meant for teaching staff. All cases are fictional and labelled. No outcome statistics, accreditation or guaranteed results are claimed. The full programme, the 30-week calendar and the institutional documents are available for a delivery discussion. The digital workspace is hosted and can be demonstrated live in a supervised session with fictional data; the paper programme does not depend on it.

Foundiro. Modernizing Entrepreneurship Education for the AI Generation. We combine structured entrepreneurship education, practical venture development, and AI-assisted learning.